

PROGRAM SPONSORSHIP



Program Sponsor of Seattle's 6th Independent South Asian Film Festival will co-sponsor a specific program of the festival that is directly related to the organization's mission and interest. ISAFF takes place October 2-4, 2009 at the Broadway Performance Hall.

Below are the responsibilities of ISAFF and the Program Sponsor.

ISAFF Responsibilities

The festival will try our best to cater the programming needs of the Program Sponsor, for example accommodate scheduling or screen a related PSA before the film. Note that we may not be able to meet every request due to festival logistics. The festival will acknowledge the sponsor

name anywhere that it mentions the program, including but not limited to:

ISAFF Promotional Materials

- On the official ISAFF website, there will be acknowledgement on the program page with link to Sponsor's website
- Sponsor Acknowledgement on any emails, e-newsletters, or screen slide about the program

During ISAFF

- Program Sponsor will have an on-site presence on the day of the program. This includes having a table in the lobby upstairs.
- We will verbally acknowledge the Program Sponsor at the beginning of the program. The Sponsor also has the opportunity to introduce the program
- Invitation to speak at post-film discussion if applicable

Other

- First time sponsors will be added to the Tasveer website Partners page
- 4 complimentary tickets to the program

Sponsor Responsibilities

We would like the Program Sponsor to take ownership of the event.

- The suggested Program Sponsor fee is **\$500**. The amount may vary on the sponsor's capacity, nature of the program, and needs of the Program Sponsor.



www.tasveer.org

- Promote the festival program to the sponsor's community and beyond. We encourage sending out emails to listserv as well as creating a flier.



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ISAFF is produced by Tasveer, a community-based not-for-profit organization promoting independent South Asian film in the Northwest.
Major festival sponsors for this year are The Pride Foundation and 4 Culture. ISAFF is fiscally sponsored by Three Dollar Cinema.